

*“Hotel Cerretani Firenze:  
Elegant blend of modern luxury and Florentine architecture.”*



## CITY OF ART

*“When I hear that my heart takes into the blues I come back to Florence to watch the Cupola del Brunelleschi: if the genius of man is come to that, even I can and must experience to create, act and live”*  
Franco Zeffirelli - Film Director



# WHAT TO DO IN FLORENCE



**Palazzo Vecchio**

750 m Hotel Cerretani



**Galleria degli Uffizi**

800m Hotel Cerretani



**Arno River**



**Ponte Vecchio**

700 m Hotel Cerretani



**Basilica di Santa Croce**

1 km Hotel Cerretani



**Belvedere**

300 m Hotel Cerretani



**Giardini Bardini**

1,4 km Hotel Cerretani



**Santa Maria Novella**

300 m Hotel Cerretani



**Battistero di San Giovanni**

300 m Hotel Cerretani



**Duomo**



**Giardini Boboli**

1 km Hotel Cerretani



**Villa Bardini**

1,4 km Hotel Cerretani



## IDEALLY LOCATED

- In the heart of Florence
- Few steps away from the Duomo and the Basilica of Santa Maria Novella.
- Nearby the train station
- Next to Mercato Centrale
- Just around the corner of San Lorenzo square.
- Facing Santa maria Maggiore Church



# FINEST INTERIOR DESIGN

The 16<sup>th</sup> century palace had once been the residence of a wealthy Florentine family and is in shortest distance to the city's most important landmarks. The slanted facade of the 16<sup>th</sup> century, the art nouveau stairs and the subtle contemporary mirrors epitomise the concept of combining history with modernity. The entire hotel, including all its 86 rooms, has been renovated fully, now exhibiting an elegant and modern interior. The bathrooms are furnished with marble baths, decorated with stylistic elements from the 1950s, similar to those in the rooms, and equipped with rain showers.



# STORY TELLING

The Cerretani Hotel, housed in an historical abode of the 16th century was built at the corner between Via de Cerretani and Via de Panzani by the ancient Florentine family of the Carnesecchi.

Pietro Carnesecchi (1508 - 1567) was a member of the clergy and reformer, sentenced to death by the Roman Inquisition.

Lorenzo Carnesecchi (1482 – ...) was an Italian condottiere and hero who defended the territory of the Republic of Florence at the time of its flourishing.

They were both fine art patrons who made it possible for artists such as Paolo Uccello, Domenico Veneziano, Masaccio, and Masolino to create some of their greatest masterpieces.

The coat of arms of the Carnesecchi family is to be found in many Tuscan towns, vicarial and chief magistrate (Podestà) seat and is an evidence of the political influence that they exerted over the Florentine state.

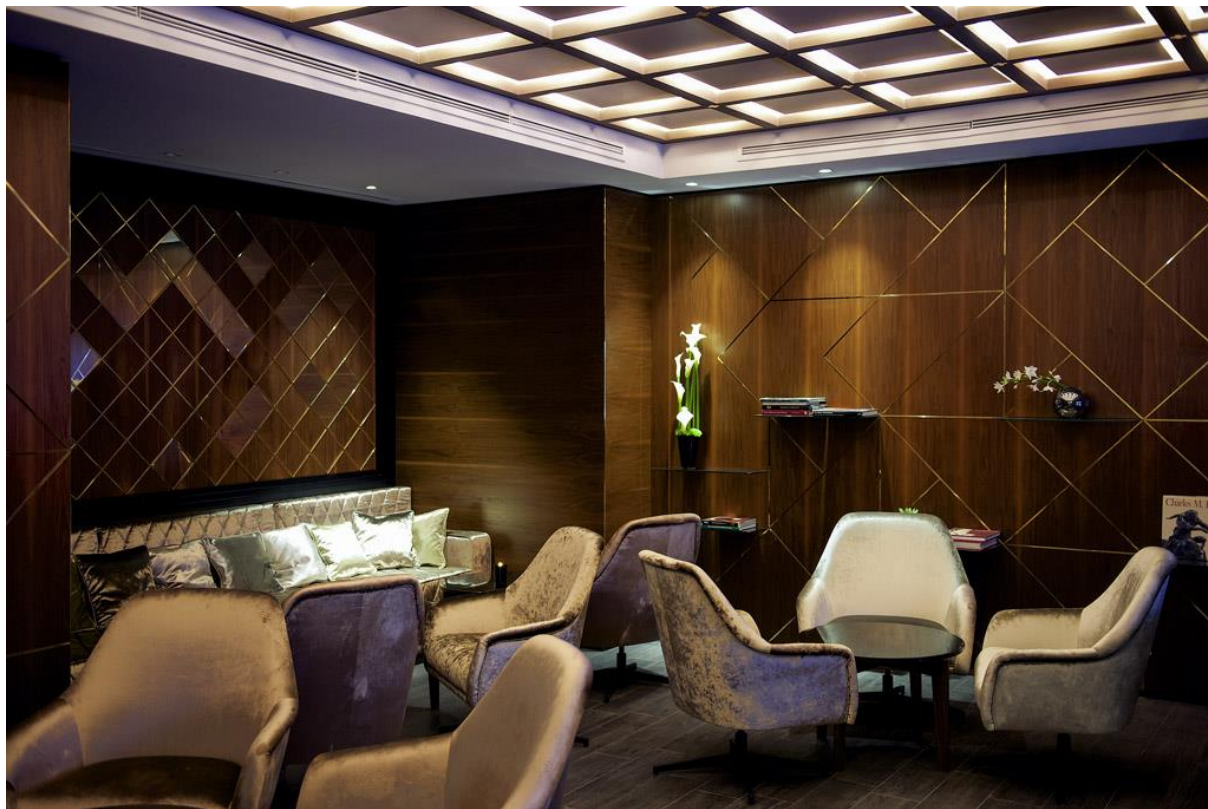
The coat's Barry is formed by golden and blue stripes, while in the rest of the field there is a golden chess rook.





## BOUTIQUE HOTEL

- Unique atmosphere
- Personalised service
- Golden Keys Service
- Great Reputation  
Performance Score
- Private visits to Museums and workshops available on request



## LOUNGE

- Homely living
- Cosy Atmosphere







## 86 ROOMS

- 40 Superior
- 37 Executive
- 8 Junior Suites
- 1 Suites
  
- Option: 35 twins
  
- Sofitel MyBed experience
- Large walk-in showers
- Fully equipped
- Large modern bathrooms
- Complimentary WIFI
- Large Flat screen TV with a wide selection of International channels
- Roberto Cavalli Bathroom amenities
- USB and Int.l sockets
- Nespresso Coffee Machine
- 24-hour room service
- Crib on request



## SUPERIOR ROOMS

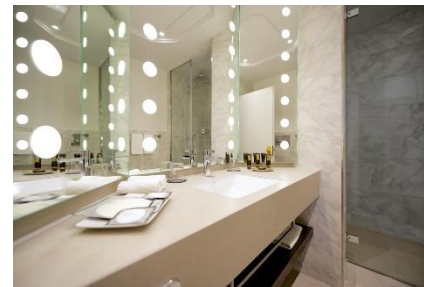
- 40 Superior rooms
- Option: 35 twins
- Fully equipped
- MyBed experience
- Large walk-in showers
- Wifi
- Large Flat screen TV
- Nespresso Coffee Machine





## EXECUTIVE ROOMS

- 37 Executive rooms
- Fully equipped
- MyBed experience
- Large walk-in showers
- 100Mb Fiber Wifi
- Large Flat screen TV
- Kettle





## 8 JUNIOR SUITE

- MyBed experience
- Roberto Cavalli
- Bathroom Amenities
- View
- Kitchen-Aid Nespresso machine
- Bath tub in some rooms
- Walk-in Shower



## 1 SUITE

- 53m<sup>2</sup>
- MyBed experience
- Bathroom Amenities Roberto Cavalli
- View
- Kitchen-Aid Nespresso machine





## AMERICAN BAR IL MICHELANGELO

- Cosy and bright
- Signature drink
- Tea and champagne ritual
- Excellent cocktails, Italian sparkling wines and appreciate Tuscan specialties coupled with regional wines





## ROOM SERVICE H24/7

- A sophisticated selection of gourmet appetizers, hot dishes, desserts, regional wines and espresso coffee





## MEMORABLE MOMENT

- Private visit to one of the last remaining silk mills.
- Discover the wonderful original warper designed by Leonardo Da Vinci
- Let you guide throught the workshop and the original manufacturing techniques







# ACCESS & RESERVATIONS

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Italy

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e-mail: H1539@accor.com  
GDS: RT  
sofitel.com - accorhotels.com  
accorhotels mobile App

Follow us on:  

BY PLANE: Florence Peretola international airport (8 Km),  
Florence Pisa Galileo Galilei (110 Km)

BY TRAIN: Santa Maria Novella railway station/ station 300mt

BY CAR: Motorway A1 Exit Firenze Nord (if coming from the north  
of Italy) or Firenze Sud (if coming from the south of Italy)

BY BUS: at railway station (300mt)

GPS : N 43° 46' 24.68" E 11° 15' 9.27"





Feel Welcome

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SOFITEL  
LEGEND

SOFITEL  
SO

SOFITEL  
HOTELS & RESORTS

SOFITEL  
GALLERY  
SOFITEL

SOFITEL  
pullman